



# *Town of Danvers 2023 Adopt-an-Island Program Application*

## *Conditions for Planting and Maintaining Islands*

The Adopt-an-Island Program was instituted by the Town of Danvers to beautify the roads in and leading into Danvers. As such, the Town asks that all participants in the Program agree to plant and maintain their designated island in compliance with the following conditions:

1. Island plantings can begin May 1<sup>st</sup> & be completed by **Memorial Day/May 29, 2023** and maintained through end of October.
2. Design of the island shall use **natural plant material** (trees, shrubs, annuals, perennials, mulch, etc.) unless otherwise authorized by the Program Coordinator.
3. Locations where visibility is not a concern are encouraged to plant a variety of perennials, annuals, shrubs and trees for greater interest. Where visibility may be hindered by taller plantings, the height of plants should not exceed 30 inches to avoid impeding visibility for vehicles.
4. Islands shall be kept **free of weeds**.
5. Plants that die during the course of the summer shall be replaced.
6. Signage in the island shall be limited to the **signage provided by the Town** with the sponsor's name displayed. This sign is the property of the Town of Danvers and shall be removed by the Town at the end of the season.

*No other signage is allowed on the island including advertising signage. Any other signage placed on the island shall be removed and discarded. Inform your landscaping service if you use one not to place their sign on your island.*

7. Planting of islands under the jurisdiction of the Massachusetts Department of Transportation (Mass DOT) (generally those islands located at the access/exit ramps for state roads) must be approved by the Department prior to any work being done. Please contact the Program Coordinator for the Town if you have any questions on this requirement or if you are unsure if Mass DOT approval is needed for your designated island.

*As stated above, the intent of the Adopt-an-Island Program is to beautify Danvers. Please be advised, therefore, that the Town reserves the right to assign islands that are not maintained to another sponsor. Thank you for your participation in the Adopt-an Island Program.*

***Please keep these conditions and refer to them as necessary during the season.***